

# International Asset Management Limited

*Independent specialists in tailor-made portfolios of hedge funds since 1989*

## Press Release

15 June 2010

### Notes to Editors:

International Asset Management (IAM) is one of the oldest specialist independent fund of hedge fund investment managers in Europe. IAM was founded in 1989 and has offices in London, New York, Madrid and Stockholm. Assets under Management are approximately US\$2.5bn as of 31 March 2010.

IAM offers a centre of excellence in creating and managing tailor-made segregated portfolios and proprietary commingled funds for discerning institutional and individual clients.

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## IAM adds strength to New York office

### IAM appointment boosts client development strategy in New York office

International Asset Management, a specialist fund of hedge fund investment manager, has appointed Nan Mead as vice president of client development. Based in IAM's New York office, Mead will report to head of client development and marketing, Andrew Cade. Mead has extensive experience in marketing, sales and investor relations having previously worked at Ivy and Credit Suisse in similar marketing focused positions.

Morten Spenner, chief executive at IAM, said:

*"We are delighted to appoint Nan as a vice president within our client development team. Nan's wealth of experience in marketing, sales and investor relations will further strengthen our client development team in New York and her appointment reinforces our commitment to expand and develop our business in the US.*

*The opening of our office in Madrid earlier this year allowed us to successfully extend our presence in Southern Europe and its surrounding areas. The expansion of our New York team – which was initially set up in 2003 – is a testament to our commitment to grow the business as well as our continued efforts to improve the service we offer to our clients. We will continue to develop the team in the US and are currently looking for analytical talent to further strengthen our on the ground team in New York."*

**ENDS**